

April 10, 2013

Workshop:
9:00 am—3:00 pm
Registration/Breakfast begins at 8:00

Baton Rouge Convention Center

Sheraton
(Next to Belle of Baton Rouge)
102 France Street, Baton Rouge, LA. 70802

2013 Health Professional Employee Retention Workshop

The workshop will focus on ways to prevent costly turn-over and reduce the lag time before new workers start contributing to a company's productivity. Those attending will also learn new techniques to energize current employees, equip supervisors with the skills needed to enhance retention and create a company-wide retention strategy that benefits both managers and staff. Attendees will also be awarded the most recent version of Louisiana's Health Care Retention Tool Kit. This is a hands-on tool kit that will easily allow you to implement proven best practices within your organization to address specific issues.

The workshop will include two speakers nationally known for their workforce development expertise.



Keynote speaker, **Kristine Sexter** is an industrial and organizational consultant who has devoted over 19 years to studying success and professional commitment. As an award-winning consultant in recruiting, developing and retaining top talent, she is nationally renowned for serving clients in the healthcare, hospitality and manufacturing industries. Ms. Sexter will cover topics: "An Employee Retention Convention: Modern Strategies for Retaining Healthcare Employees" and "Rolling Out the Recognition! No-Cost Praise, Rewards and Awards for Your Employees".



Mike Shimmens, Executive Director of the National Rural Recruitment and Retention Network (3RNet). Mr. Shimmens will address national trends in recruiting and retention strategies.

While there is no cost to attend, **reservations are required by Monday, March 29th.**

To make reservations, please contact:

Sonia Eubanks,
LPCA Workforce Coordinator at
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or

Harry Lemming,
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Registration forms will follow.