

“UNDERSTANDING THE ~~4~~ 5 GENERATIONS IN THE MODERN HEALTHCARE WORKPLACE!”

CEO's, Medical Directors, Administrators, Recruiters, Managers, & HR Professionals

are all urged to attend this exclusive, highly interactive, appropriately humorous & solution-filled training event!!

Lunch and seminar workbook included.

9:30am: Registration & Networking

9:45am: Welcome & Opening Comments

Jonathan Chapman, Exec. Dir., Louisiana Primary Care Assoc.
Dorie Tschudy, Bureau of Primary Care and Rural Health

10:00am – 1:45: “Understanding the Five Generations in the Modern Healthcare Workplace!”

- ◆ **Traditionalists. Boomers. X'ers. Y'ers. C'ers.** Why understanding the generational differences, and similarities, can increase performance, and employee engagement.
- ◆ **Communicating Across the Generational Divide:** Handwritten letters, the telephone, email, texting.... no wonder we struggle to communicate and understand one another. Learn to 'decode' each generation!
- ◆ **Creating a Multigenerational Culture:** Improve performance and increase the retention of your top talent by implementing these 4 key strategies!
- ◆ **Take the Generational Quiz!** Watch as 5 audience members, one from each generation, define their generation through pop culture, parenting styles and politics! This activity is insightful and really fun!
- ◆ **'You DON'T Want Money?!!'** Discover how to deliver generationally appropriate forms of recognition

1:45pm–2:00: Closing Comments & Networking

Back by popular demand!

Your Trainer & Facilitator: **Kristine Sexter** is an award-winning consultant and speaker. She is renowned for her realistic approaches for finding, training and keeping top talent for healthcare organizations.

www.KristineSexter.com



Tuesday,
September 17, 2013

9:30am to 2:00pm

Hilton Lafayette

1521 West Pinhook Road
Lafayette, LA 70503

[Directions: click here](#)

WHY YOU SHOULD ATTEND:

“Sexter delivers real solutions with energy & clarity while interacting with her audience. She’s a true rock star!”

-Shondra Willams, CEO
Jefferson Community Health Care Centers

“Kristine delivers a great workshop! We definitely want more!”

-Dodie LaMott, Executive Director
Southwest Louisiana Primary Health Care

“Outstanding facilitator who delivers relevant, solution-filled content.”

-Ronald Wilcox, MD, Chief Medical Officer
New Orleans AIDS Task Force

COSTS: Due to the generosity of our sponsors, *all costs are waived* for those receiving this special invitation!

But space is limited! RSVP now to:

Dorie.Tschudy@LA.gov
(225)342-1583

With thanks to our sponsors:

