



State of Louisiana
Department of Health and Hospitals
Center for Community and Preventive Health

TO: WIC VENDORS

FROM: TRICIA GUIDROZ, MA
WIC VENDOR MANAGER

RE: CHANGE IN WORDING ON FOOD INSTRUMENTS

IMMEDIATE CHANGE

Effectively immediately a change in the wording for some food instruments (FIs) has changed. This immediate change only affects those FIs with Whole Grains printed on them. Whole Grains are considered Whole Wheat Bread and Brown Rice.

The change to the wording eliminates the two lines for the food description (one for whole wheat bread and one for brown rice). The food description printed on the food instruments will now have, "lb. WIC Whole Grains".

CHANGES EFFECTIVE WITH OCTOBER, 2013 FOOD INSTRUMENTS

In preparation of changes to the WIC food package(s) that will take place effective 10/1/13, we are disseminating information beforehand in an effort to allow ample time for store personnel to be trained/become familiar with the new wording on FIs as well as recognize the new food items to the WIC Program. As such, we are issuing the following information:

For WIC FIs printed in September, 2013 with a valid date of October, 2013 and beyond, the following changes will take place:

JUICE

A second line will be printed on FIs that will be worded "OR 48 oz. Btl. Juice"

PEANUT BUTTER

Peanut Butter will be allowed to be purchased in 16-18 oz containers

SOY BEVERAGE (optional for vendors to stock)

Pacific Ultra and Great Value brands are being added as WIC approved. The new wording for FIs with Soy Beverage printed on them, will read, "1/2 Gal Soy Beverage" "OR Quart Soy Beverage"

Due to the food package changes scheduled to take effect on October 1, 2013, we are in the process of scheduling a training session via webinar in mid August, 2013. Registration invitations will be sent via email in the near future.

Should you have any questions concerning any of the information in this memo, please feel free to contact us at 504-568-8229.