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State of Louisiana
Department of Health and Hospitals
Center for Preventive Health

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TO: LOUISIANA WIC VENDORS
FROM: TRICIA GUIDROZ, MA
LOUISIANA WIC PROGRAM 
RE: ENFAMIL ENFAGROW™ PREMIUM™ TODDLER

The Louisiana WIC Program has recently been notified that in late August, 2012, Mead Johnson will begin shipping a 28.8 oz promotional powder size of Enfamil Enfagrow™ PREMIUM™ Toddler. This product will be available on a temporary basis and is expected to be on the shelf for 6-8 weeks.

Since the promotional product is temporary coupled with the fact that WIC food instruments are issued three months at a time, the WIC participants will only have the current size (24 oz) printed on their food instrument(s). WIC participants must be allowed to purchase either the current size (24 oz) or the promotional size (28.8 oz), depending on the availability at the Vendor location, but **MUST** purchase the "quantity" printed on the food instrument.

Should you have any questions concerning this matter, please feel free to contact us at (504) 568-8229.

Cc: SA Staff
Regional Nutritionists