



**State of Louisiana**  
Department of Health and Hospitals  
Center for Preventive Health

September 24, 2012

TO: LA WIC AUTHORIZED VENDORS  
FROM: TRICIA GUIDROZ, MA  
LA WIC PROGRAM MANAGER  
RE: ADDITIONAL BRAND OF BROWN RICE

Louisiana WIC is pleased to announce that effective **10/1/2012**, Gulf Pacific, Long Grain Brown Rice in a 16 oz package will be added to our WIC Approved food list. For more information on Gulf Pacific Rice Company, please call (713) 860-5318 or visit their website at [www.gulfpac.com](http://www.gulfpac.com).

Specific to the abovementioned product, the following information has been provided to us by Gulf Pacific Rice Company:

Product Name	Package Size	UPC Code
Gulf Pacific, Long Grain, Brown Rice	16 ounce	7 20579 728012

There will be no changes to the wording on WIC food instruments which will continue to read:  
**1 Lb WIC Whole Grain Bread OR 1 Lb Approved Brown Rice Long Cook**

Please note that the minimum stock requirements for Whole Grains are:

**Whole Grain Bread** – 6 - 16 oz loaves (Refer to WIC-23 for Approved brands)  
**Brown Rice** – 6 – 16 oz packages (Riceland, Cajun Country and/or Gulf Pacific brands)

The Louisiana WIC clinics are currently being notified of this addition to the WIC Approved food list in order to inform participants. Please forward this information on to staff who may handle WIC transactions.

Should you have any questions concerning this matter, please feel free to contact us at 504-568-8229.