

P.O. Box 98029
Baton Rouge, Louisiana 70898-9029
225/295-2266 • FAX 225/295-2506



**BlueCross BlueShield
of Louisiana**

An independent licensee of the Blue Cross and Blue Shield Association.

Mike Reitz

President and Chief Executive Officer

April 13, 2011

Ms. Ruth Kennedy
Medicaid CCN Director
Louisiana Department of Health and Hospitals
628 North 4th Street
Baton Rouge, Louisiana 70802

Re: Notice of Intent to Propose (Prepaid Coordinated Care Network)

Dear Ms. Kennedy,

It is with pleasure that I inform the Louisiana Department of Health and Hospitals that Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana and its subsidiary HMO Louisiana, Inc. (collectively referred to herein as "BCBSLA") intend to respond to the Request For Proposal for the Prepaid Coordinated Care Network for the provision of Medicaid covered services to Louisiana Medicaid recipients enrolled in a Coordinated Care Network. The Company intends to submit a Proposal to serve the three Geographic Service Areas (Regions 1 through 9) within the state. However, it is our understanding that submitting this letter of intent does not create any obligations on the part of BCBSLA.

BCBSLA Contact Person is:

Stephen B. Walker, MD
Medical Director
5525 Reitz Avenue
P.O. Box 98029
Baton Rouge, Louisiana
70898-9029
E-mail address: Stephen.Walker@bcbsla.com
Telephone number: 225/298-7117
Facsimile number: 225/298-2906

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike Reitz', written over a horizontal line.

Mike Reitz
President and Chief Executive Officer

