

A large, stylized, light blue graphic of a human figure in a dynamic, jumping or dancing pose, positioned on the left side of the slide. It is partially obscured by a horizontal line.

Birth Outcomes Initiative

Rebekah E. Gee MD MPH FACOG Director



Team





Advisors

Commitment



Challenge



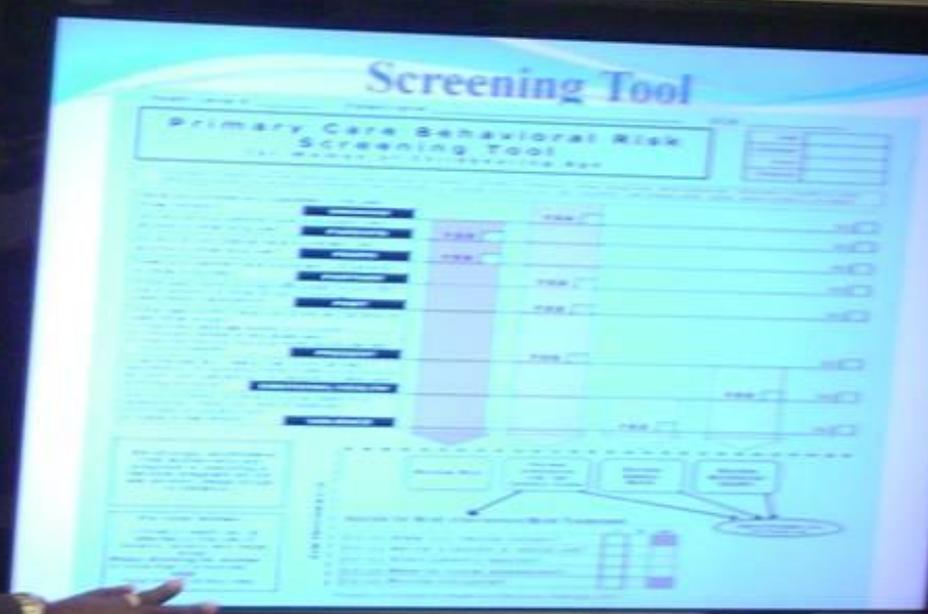
Passion



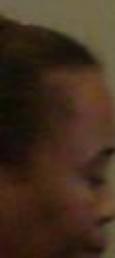
Core Care → Intercept Care
1. Pass Personal Toll - mid
2. Help Information
3. Measure life for
*Ch...

Planning





Consensus



Policy





Partnerships

Outcomes



BIRTH OUTCOMES INITIATIVE

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ABOUT US

ACTION TEAM
PROCESS

BIRTH OUTCOMES
TEAM

39 WEEK INITIATIVE

SAFETY & QUALITY

BEHAVIORAL HEALTH

PRECONCEPTION
HEALTH

DATA &
MEASUREMENT

Search Our Site...

GO

The Birth Outcomes Initiative is a targeted cross-departmental and cross-sector initiative to improve the outcomes of Louisiana's births and health of Louisiana's moms and babies.



Helpful Information

[Register for the Louisiana Perinatal Care Improvement Summit »](#)

[See the Toolkit for 39 Weeks »](#)

[Healthy Babies Are Worth the Wait »](#)

[Louisiana Statistics »](#)

[Breastfeeding Friendly Hospitals »](#)

Resources

Partners
For Healthy Babies
1.800.251.BABY

Fax To Quit
smoking cessation help

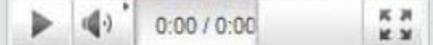
Childbirth connections:
help with making medical
decisions about your
delivery

Video

Birth Outcomes Initiative Press Conference



Woman's Hospital
July 13, 2011



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Action Center

Join the

Agenda

Start Time	Session
9:00 a.m.	Delivering a Healthier Generation for Louisiana
9:40 a.m.	Presentation of the Perinatal Care Pioneer Awards
10:00 a.m.	Perinatal Quality 101
	Break
12:00 p.m.	Lunch and Keynote Speaker Improving Health and the Value of Health Care – Your Leadership Imperatives While Riding the Innovation Curves
1:15 p.m.	National Quality Landscape
1:45 p.m.	Partner to Improve Outcomes
2:30 p.m.	Break sponsored by March of Dimes
4:00 p.m.	Closing

Exhibitors

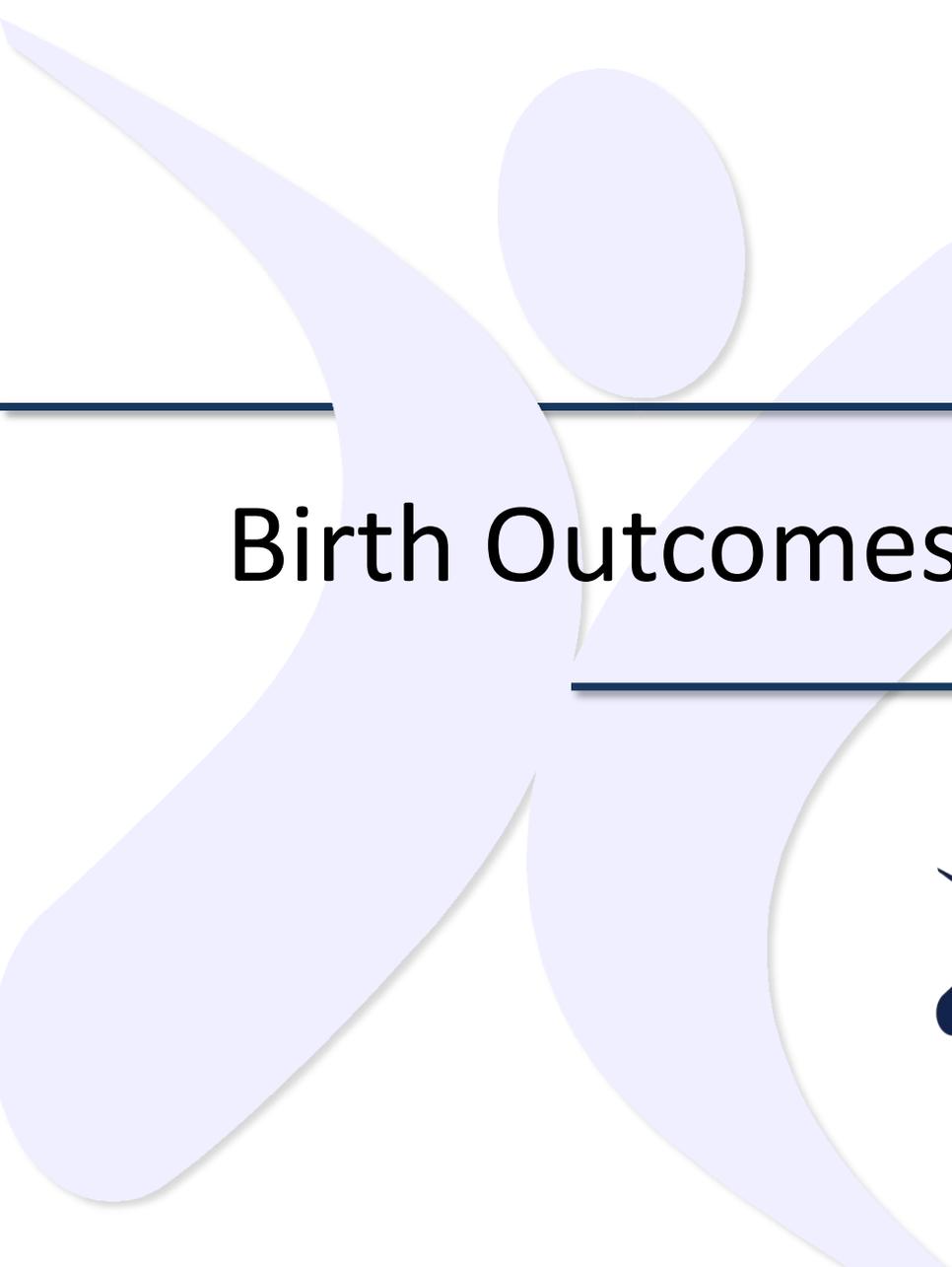
- Amerigroup Louisiana (Tita Stewart)
- Louisiana Healthcare Connection (Tonya Hendley)
- UnitedHealthcare Community Plan (Tricia Grayson)
- Title V Children with Special Health Care Needs Programs (CSHS, Louisiana Birth Defects Surveillance Network, and Hearing, Speech and Vision)
- Maternal and Child Health (Karis Schoellmann)
- LaCHIP Medicaid (Shannell Watts)
- LaHIPP (Bill Perkins)

Our Sponsors



Afternoon Snack Provided By:





Birth Outcomes Initiative



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Kathy Kliebert, Deputy Secretary
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