

A decorative graphic consisting of several colored circles (orange, yellow, green, blue) and a dashed white line that curves across the top and right side of the slide.

# Louisiana Perinatal Care Improvement Summit



**October 18, 2011**

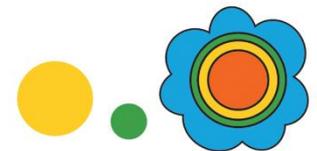
**New Orleans, Louisiana**

**Rapides Women's and Children's Hospital  
Alexandria, Louisiana**





***1 of 3 birthing facilities in  
Central Louisiana,  
with over 64% of births at Rapides.***



## Women's Services:

> 2400 Deliveries Annually

10 LDR's

2 NST Clinic Rooms

5 OR's

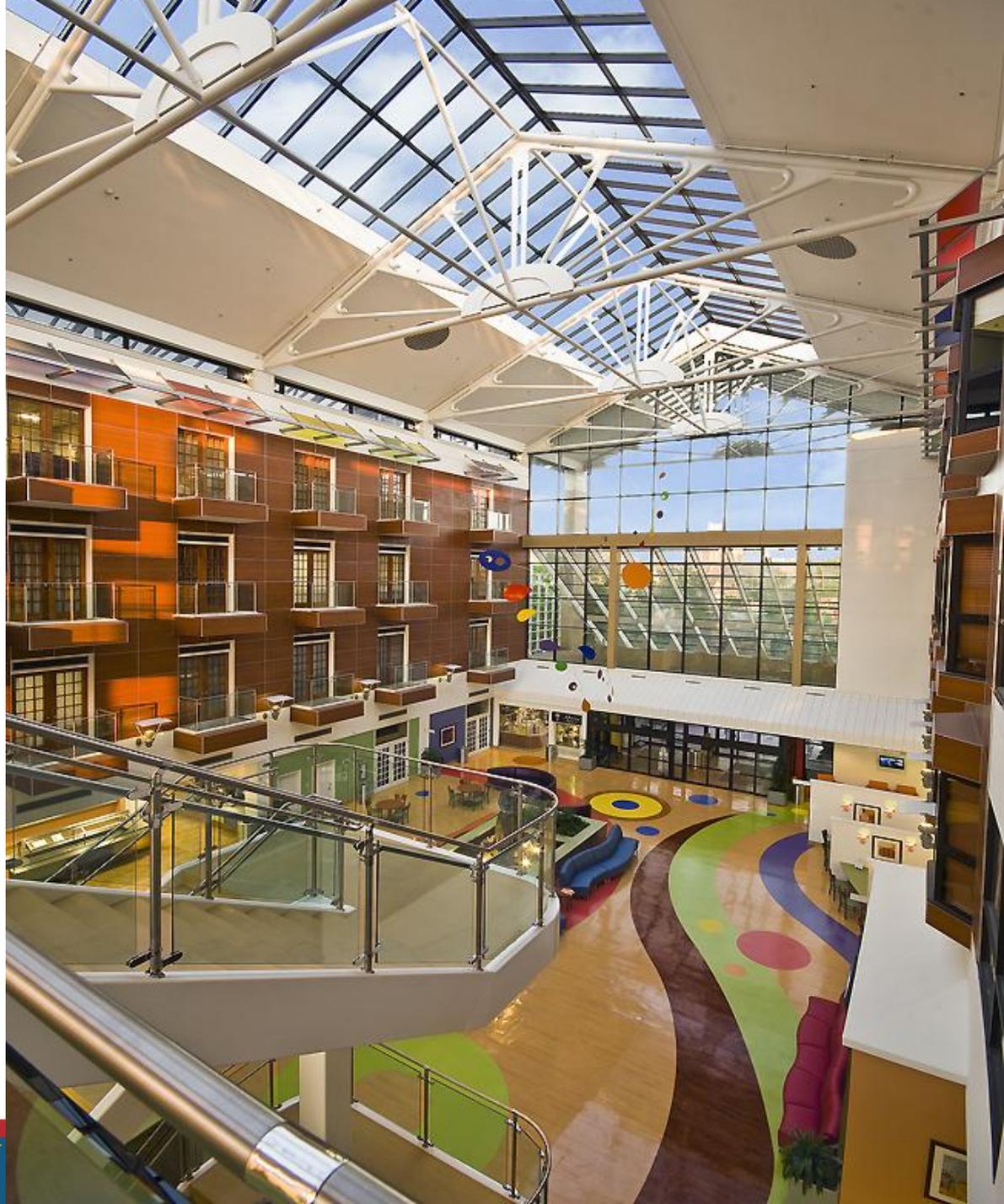
Day Surgery & PACU

26 Bed Post Partum Unit

Well Baby Nursery

Level III Regional NICU

24 hr NICU Transport Team



# *Our Aim.....*

**Rapides Women's and Children's Hospital**

**aims to decrease**

**< 39 week elective deliveries,**

**infant adverse events and complications .**





# If you can't measure it, you can't manage it.

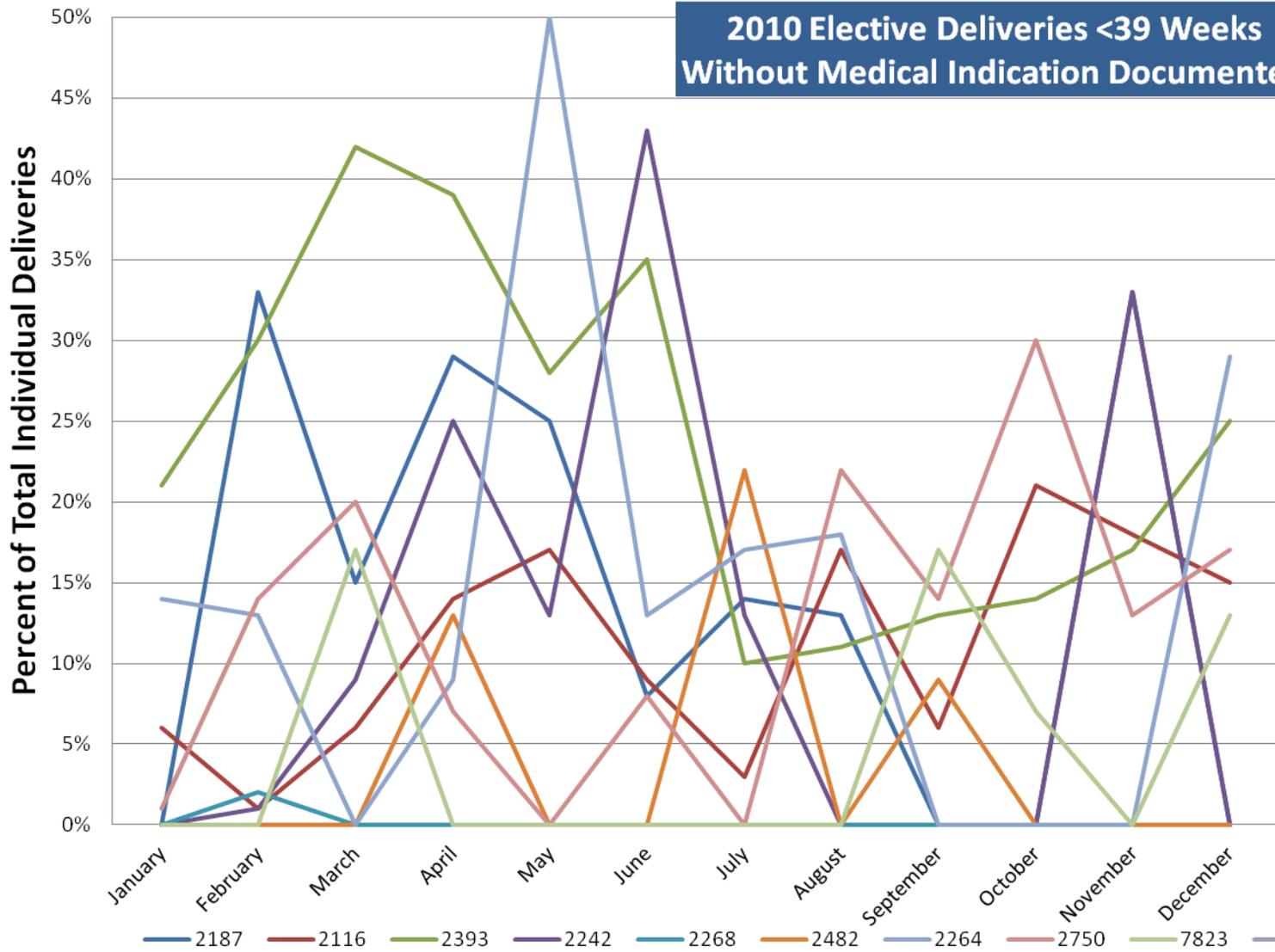
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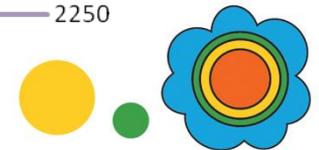


## 2010 Elective Deliveries <39 Weeks Without Medical Indication Documented



2187 2116 2393 2242 2268 2482 2264 2750 7823 2250

**Blinded Provider Numbers**



# Been there....



# 2011 Key Strategies:

- Dedicated Admissions Nurse**
- Continued data sharing with staff and physicians**
- Education, Education, Education**
- Keeping our goals at the forefront of our daily practices**



# DHH “Centers of Birthing Excellence”

## Institute for Healthcare Improvement

- Reliable Design

- Data Measures

  - Elective delivery rate prior to 39 weeks (TJC PC.01)

  - Gestational Age Reliability

  - Cases between elective deliveries < 39 weeks

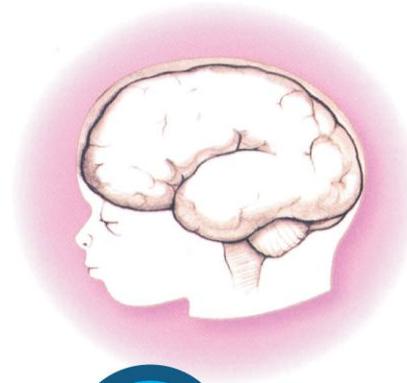
  - Cesarean Rate for low risk first birth women (TJC PC.02)

  - Transfer to higher level of care

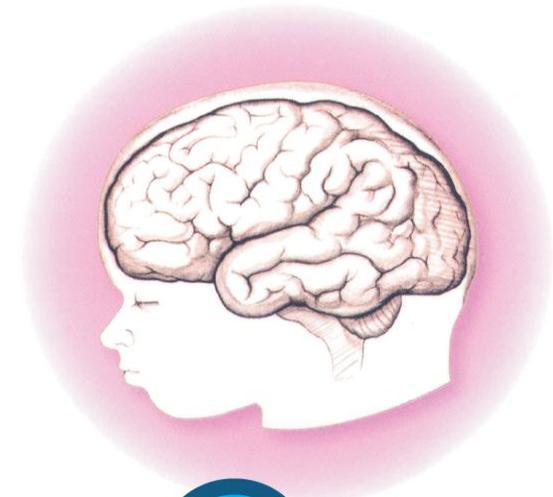


## Did you know a full-term pregnancy is 10 months long, not just 9 months...

Talk to your doctor to see if a full-term pregnancy of 39-40 weeks is possible for you and your baby.



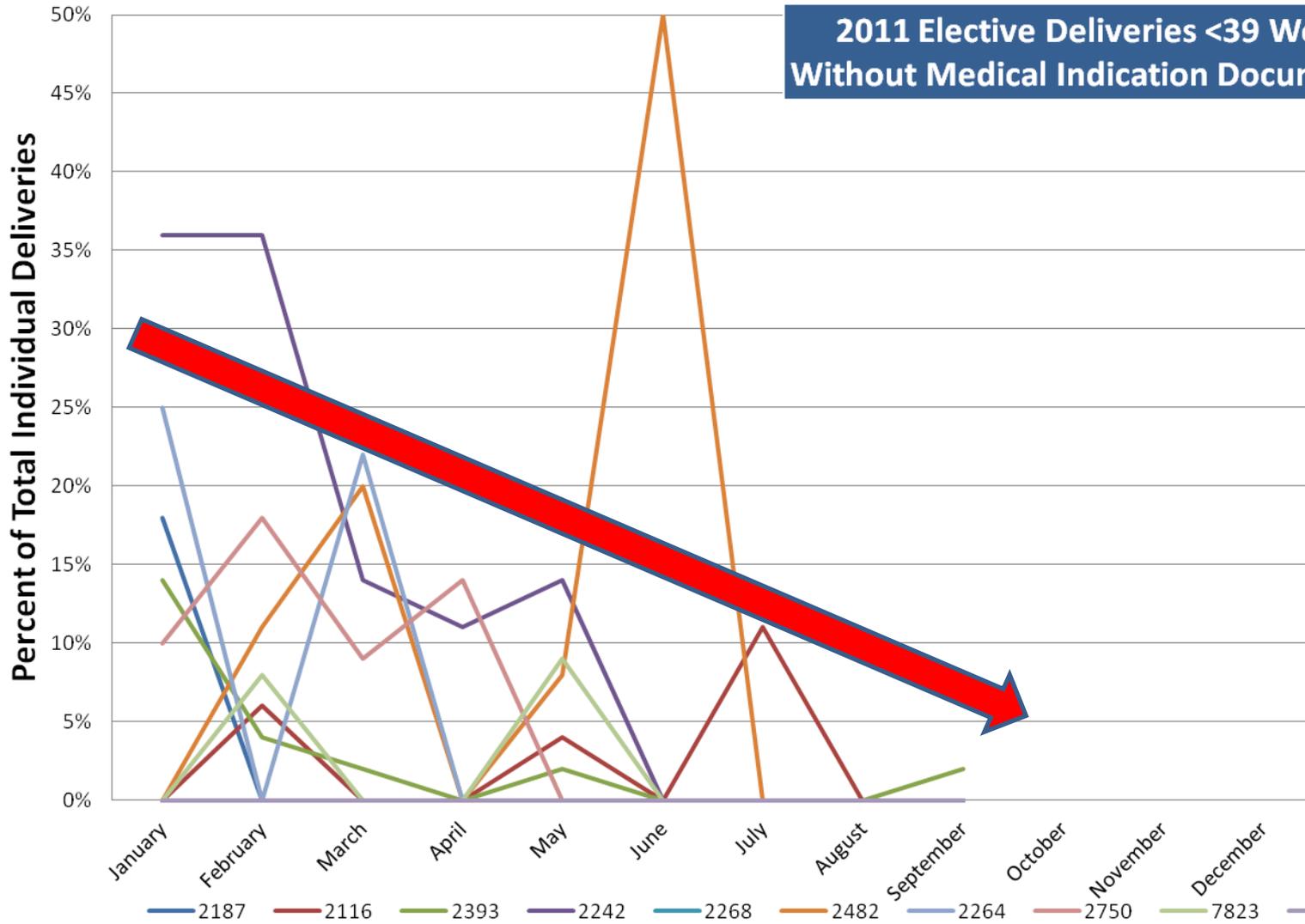
**35** weeks



**40** weeks

A baby's brain at 35 weeks weighs only two-thirds of what it will weigh at 40 weeks.

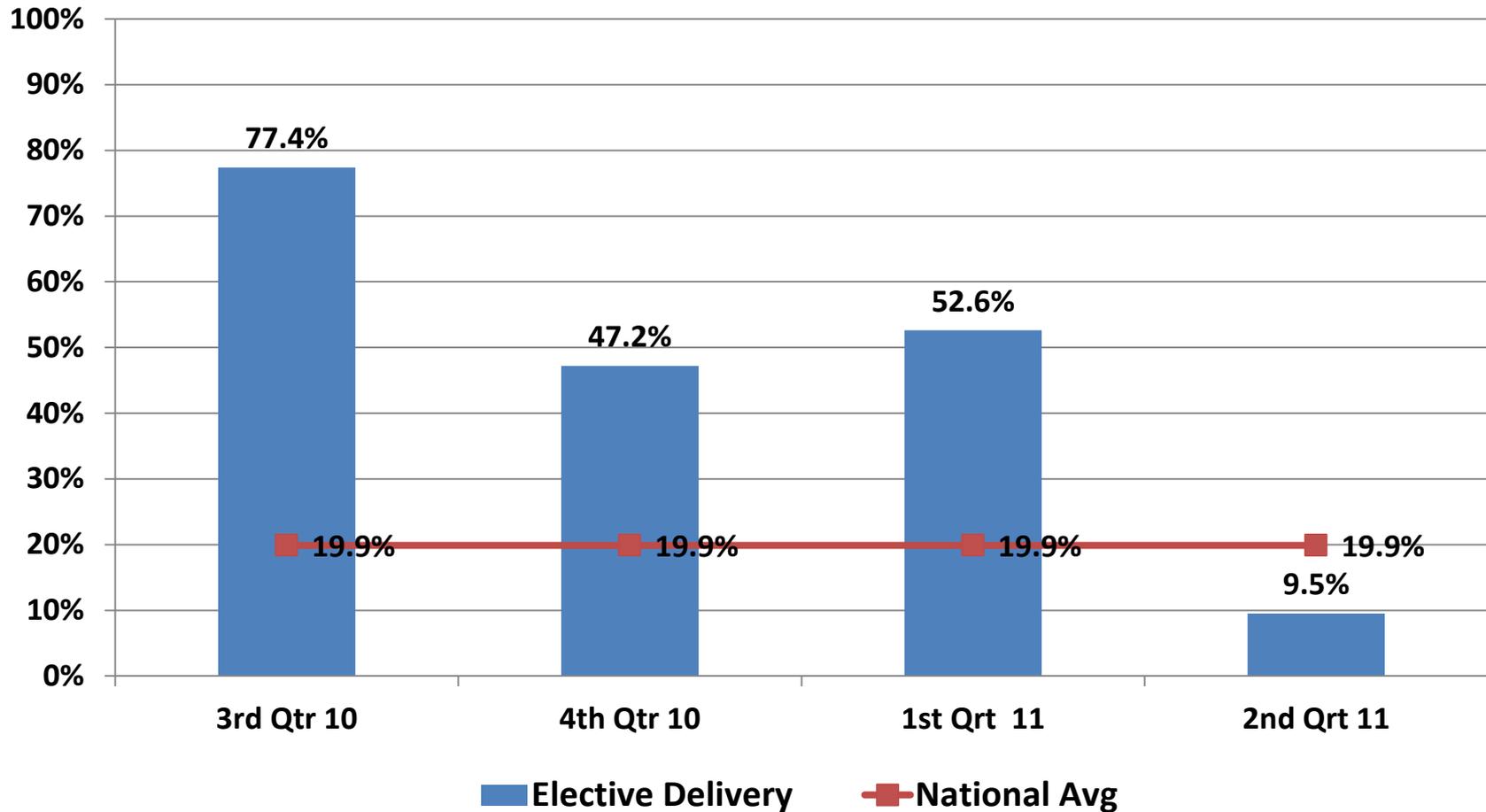
**2011 Elective Deliveries <39 Weeks Without Medical Indication Documented**



**Blinded Provider Numbers**

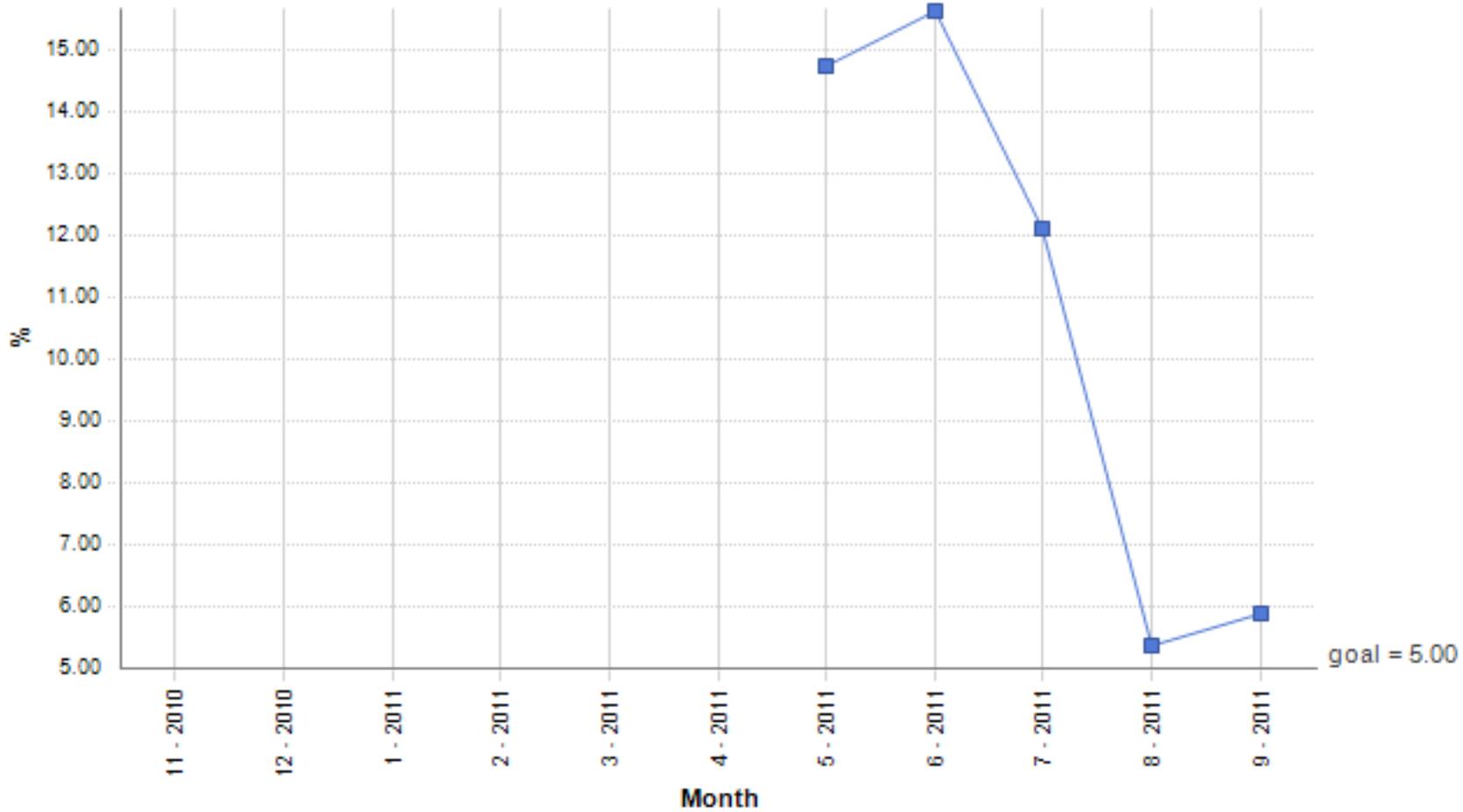


## RWCH Elective Delivery 3rd Qtr 2010 - 2nd Qtr 2011

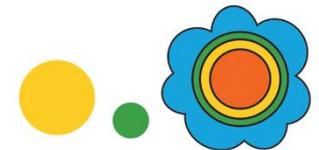


Patients with elective vaginal deliveries or elective cesarean sections at  $\geq 37$  and  $< 39$  weeks gestation completed. A DECREASE in trended scores shows improvement.

## Rapides Women's and Children's Hospital - Louisiana Elective Delivery Rate prior to 39 weeks (TJC PC.01)



Elective Delivery Rate prior to 39 weeks (TJC PC.01) % pts electively delivered newborns  $\geq$  37 and  $<$  39 wks of gestation completed



DHH  
Birth Outcomes

Perinatal Improvement  
Community  
LA Hospital Partners

IHI



# *Congratulations to the* **Labor and Delivery Department**



*This month's recipient of the Star of the Month Award presented by RRMC Administration*

October 2011

