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# Delivering a Healthier Generation

*For Louisiana*

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**1**

# INTRODUCTION

# Thank you!

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# A Generation at Risk

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Indicator	US	LA	Rank
Preterm birth (< 37 weeks gestation, %)	12.3	15.4	48 <sup>th</sup>
Low Birth Weight (< 2,500 grams, %)	8.2	10.8	49 <sup>th</sup>
Very Low Birth Weight (< 1,500 grams, %)	1.5	2.1	48 <sup>th</sup>
C-section rate (%)	32.3	38.0	49 <sup>th</sup>
Infant Mortality (<1 year old, per 1000 live births)	6.75	9.17	46 <sup>th</sup>

# An Opportunity for Impact

70%

**Percent of La. births covered by Medicaid (approximately, FY11)**

***Medicaid Market Share***



**2**

**LOUISIANA BIRTH  
OUTCOMES INITIATIVE**



# Birth Outcomes Initiative

- Includes four primary strategies:
  - *Thirty-Nine Week Initiative*
  - *Birth Report Card*
  - *Behavioral Health Screening*
  - *Interconception Care*

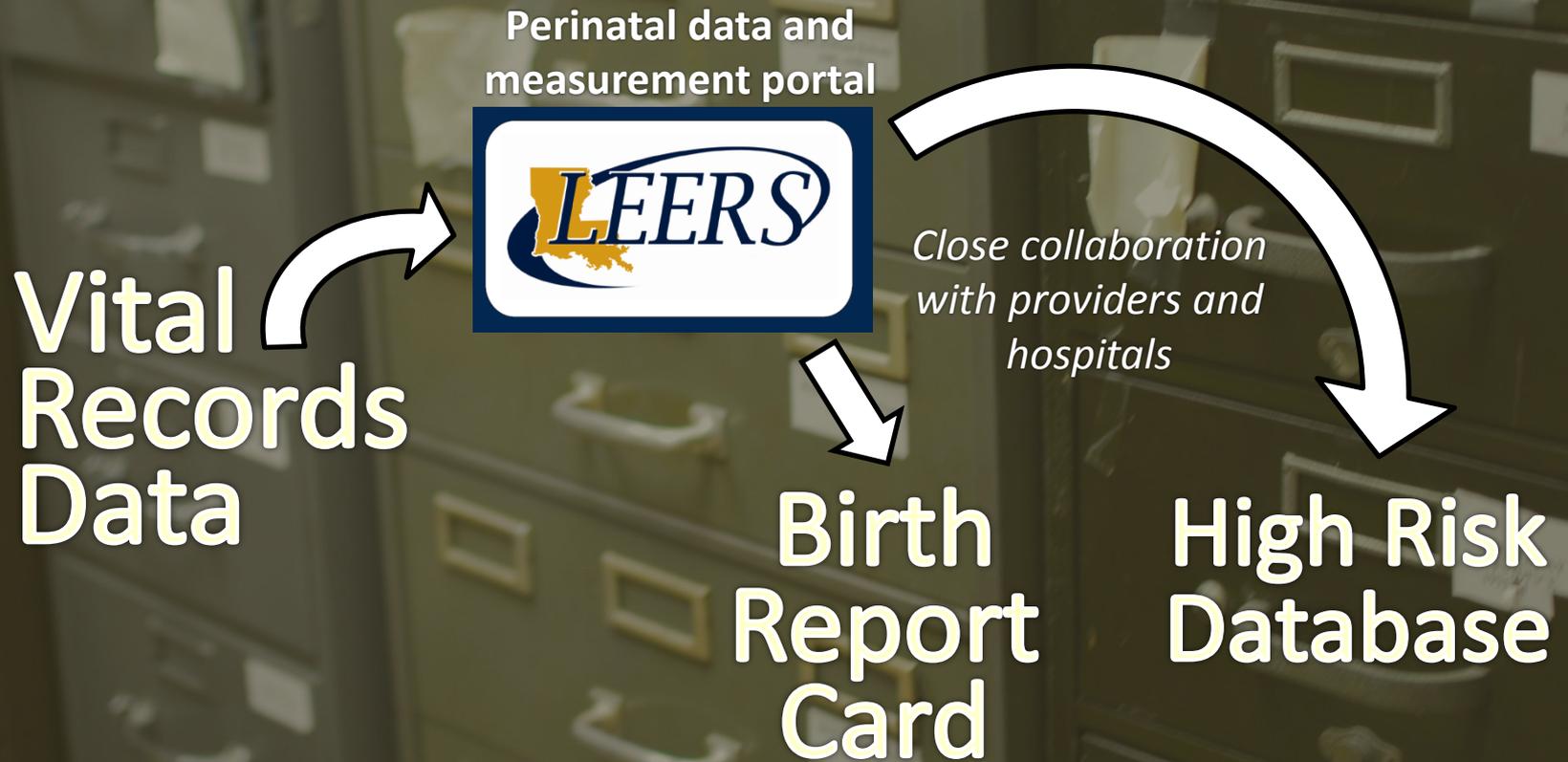
# 39 Week Initiative

84%

**Percent of La. births  
occurring in a hospital that  
has signed a 39 week pledge.**

***We can be the first state to get to 100%.***

# Birth Report Card



Data is used to create information, which drives policy to improve quality.

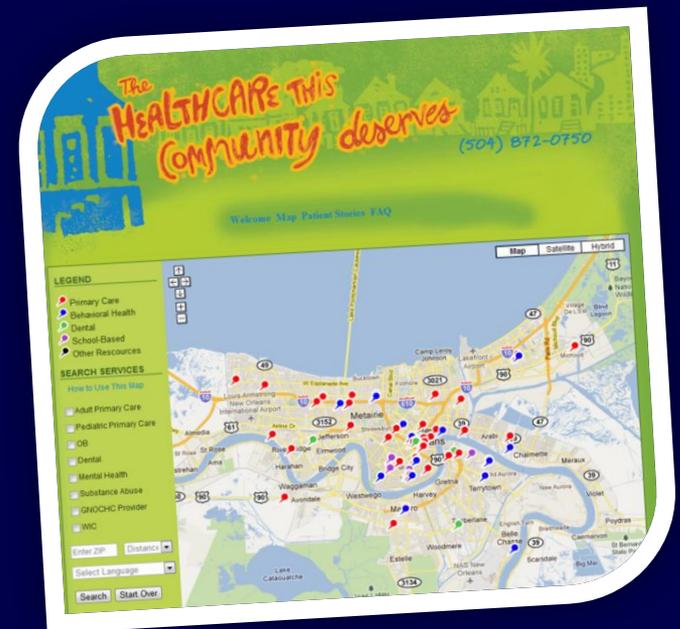
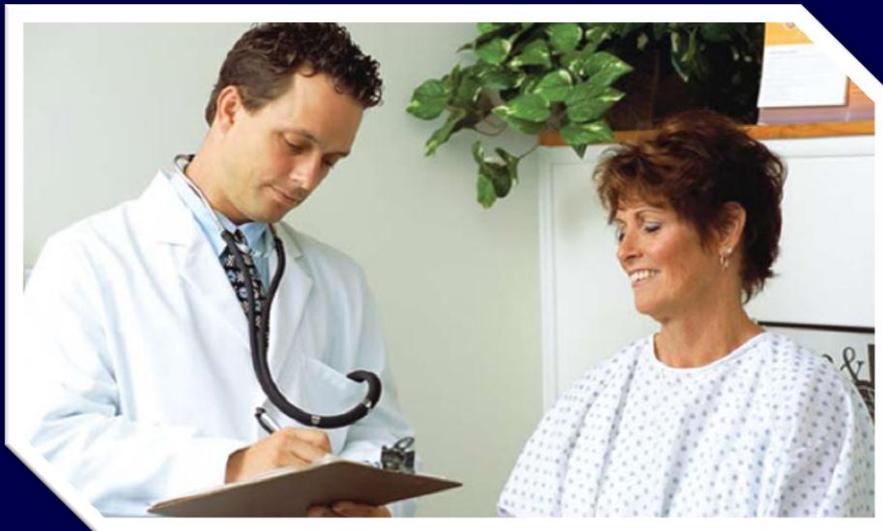
# Behavioral Health Screening

- Statewide system of screening, referral and treatment
- Reimbursement to private providers to screen and intervene
- Online screening tool
- Better leveraging of existing resources



# Interconception Care Pilot

Primary care health services for women who have previously delivered a premature, stillbirth, low or very low birth weight infant in the Greater New Orleans area.





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**COORDINATING CARE  
FOR LOUISIANA**



# Health Plan Quality Measures

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- Timeliness of prenatal and postpartum care
- Chlamydia screening in women (\*Incentive based measure)
- Cesarean rate for low risk first birth women
- Screen rates for tobacco usage and secondhand smoke exposure with individualized intervention
- Number of eligible women who receive 17-P during pregnancy, and rate of preterm births in those recipients
- Percent of live births weighing less than 2,500 grams

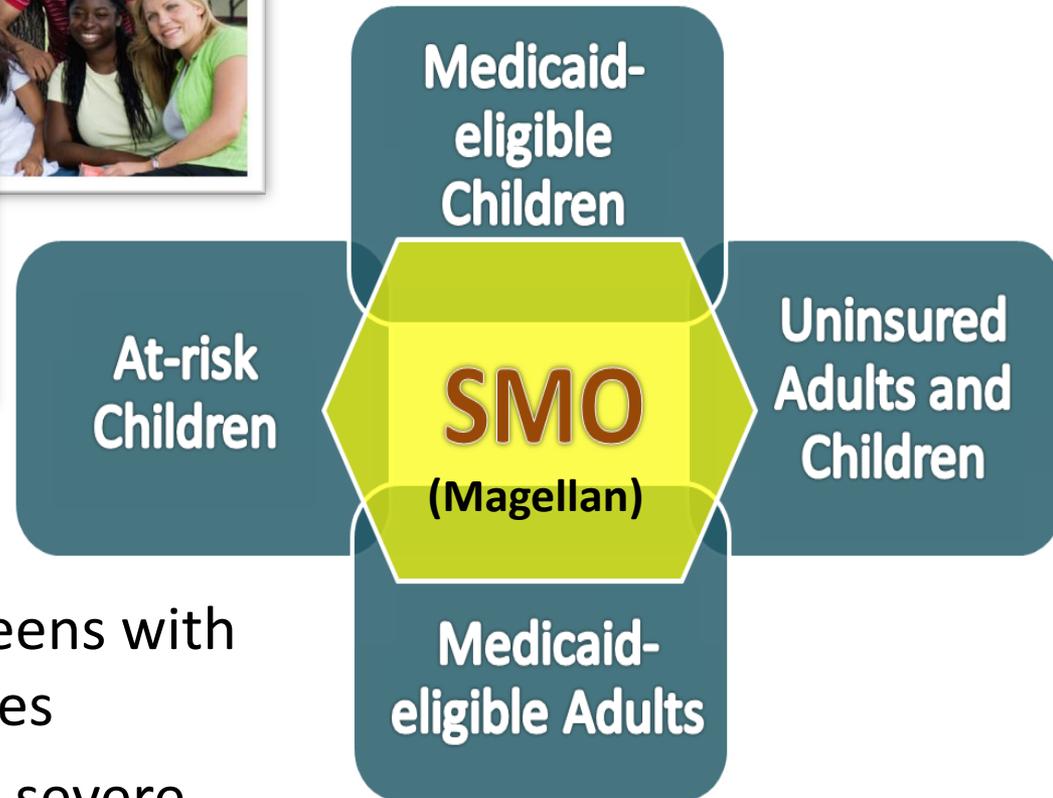


# The Louisiana Behavioral Health Partnership



## 24/265 access for:

- About 2,500 at-risk youth
- About 50,000 children & teens with behavioral health challenges
- About 100,000 adults with severe and persistent mental illness





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# CLOSING AND QUESTIONS

# IHI Collaborative – Phase II

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## Phase 1 Hospitals:

- Baton Rouge General Medical Center
- CHRISTUS St. Frances Cabrini Hospital
- East Jefferson General Hospital
- Lafayette General Medical Center
- Lakeview Regional Medical Center
- North Oaks Medical Center
- Ochsner Medical Center – West Bank
- Rapides Regional Medical Center
- St. Tammany Parish Hospital
- Terrebone General Medical Center
- Touro Infirmary
- Tulane Lakeside Hospital
- Willis Knighton Health System
- Woman's Hospital
- Women and Children's Hospital

## Phase II information:

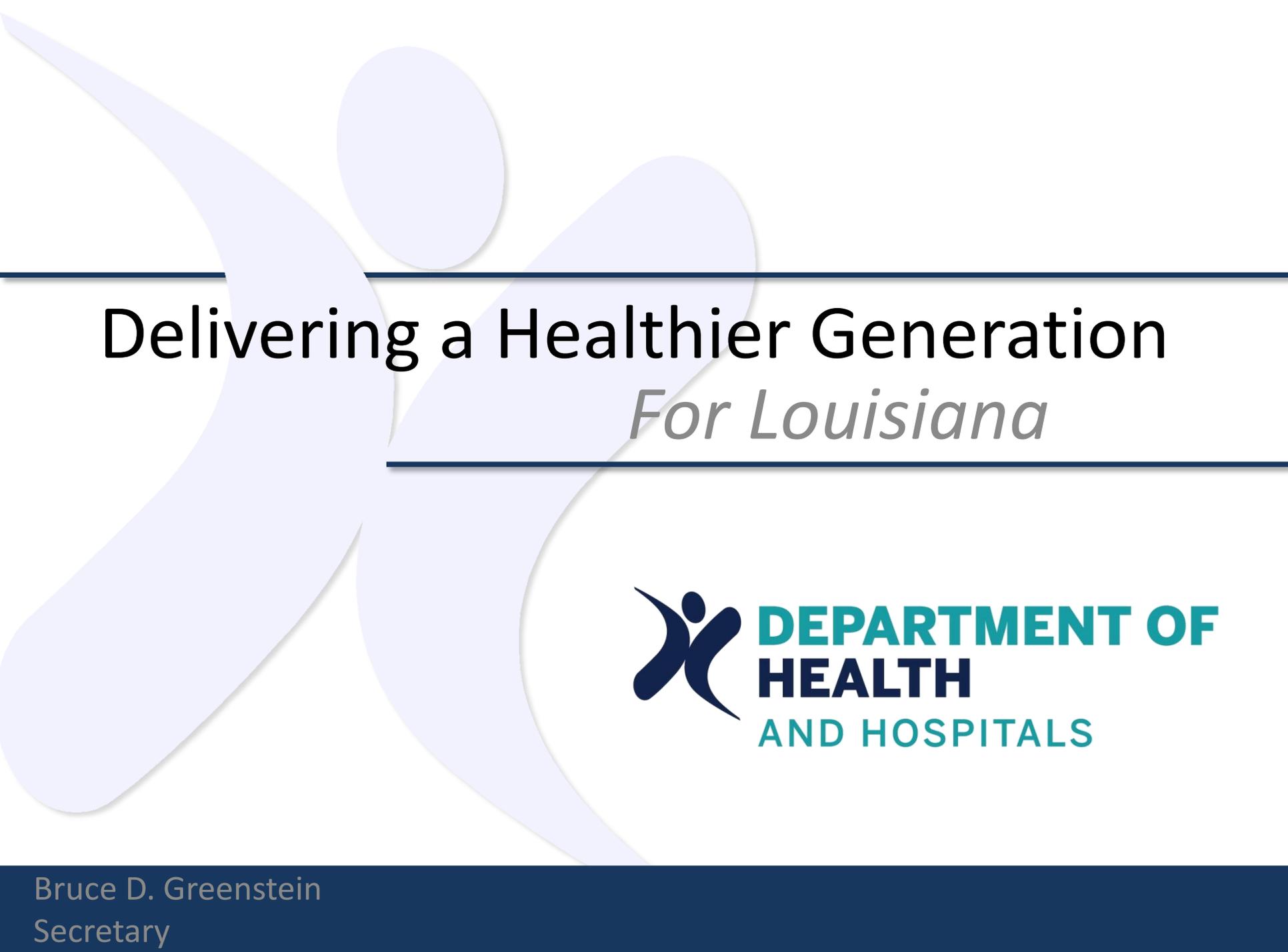
- Phase I Hospitals may continue participation.
- 20 spots available for additional hospitals to join!
- DHH will pay half of \$6,500 annual cost



**INSTITUTE FOR  
HEALTHCARE  
IMPROVEMENT**

A large, stylized white graphic of a person with arms raised, set against a light blue background. The figure is composed of simple, rounded shapes, giving it a clean, modern appearance.

# Questions & Answers



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Bruce D. Greenstein  
Secretary